

Terms and Conditions

Please read the following terms and conditions before submitting your entry:

ELIGIBILITY

- Participating or proposed ventures should be independent entities, meaning that they should not be a subsidiary of an existing corporation or have legal ties to a government body.
- Existing enterprises can participate; however, they should propose a venturing idea or a plan to transform their existing solutions into a more sustainable solution.
- The applicant should be a registered company in India. The shareholding by Indian promoters in the company should be at least 51%.

SUBMISSIONS AND PARTICIPATION

- Submissions which are incomplete will be deemed void and disqualified from the evaluations.
- Submissions should be the original work of the participant/participating entity and should demonstrate positive social or environmental impact, have a disruptive technology innovation with potential to be sustainable and scalable in India (though not exclusively in the region).
- Selected start-ups agree to the use of their names, photographs, disclosure of their country of residence; and are required to co-operate with any other reasonable requests by the organiser relating to any publicity-related activities.
- Selected start-ups are required to submit a declaration of good standing and solvency at the final stage of evaluation. If there is any change in circumstance that invalidates their good standing and solvency, the team is to immediately inform the organisers.
- All participants own the rights to their ideas. Participants must properly acknowledge any trademarks, patented or copyrighted materials of others that are incorporated into the submission materials. Participants are responsible for obtaining any necessary permission before utilizing such materials into their submissions.
- Submitted ideas are protected in the spirit of non-disclosure, and all submitted materials will be treated as company confidential. The only people with access to the entry materials will be evaluators/judges, partners and select members of the organising committee. Materials will not be distributed to any other party unless requested by a participant. No other provisions are made to protect intellectual property.
- Participants are advised not to disclose critical information which would affect a successful filing of patent(s). All presentations are open to the general public, and some presentations may be videotaped. Attendance by media personnel maybe expected in the final stages of the program. Any data or information discussed or divulged in public sessions by participants should be considered information that will likely enter the public realm, and entrants should not assume any right of confidentiality in any data or information discussed, divulged or presented in these sessions.

DATA PRIVACY NOTICE

- **TRANSFORM India Programme-** We know that you care about your personal data and how it is used, and we want you to trust that Unilever uses your personal data carefully. The aim of this notice is to provide you with information on what personal data we may process, why we process your personal data and what privacy principles we abide by, as well as informing you of the rights you may be entitled to exercise in relation to your

personal data. The information on this notice relates to any data processing activities in connection with the TRANSFORM India Programme for which a Unilever United Kingdom Central Resources (UKCR) is the data controller.

Please find more detailed information about how we process your personal data in the relevant [Privacy Notice](#).

- **Why do we process your data?**

We collect, process, and disclose your personal data only for specific and limited purposes. In this case, we will collect and process your data to

Process your application to TRANSFORM and provide grant funding to the selected enterprises.

Manage all necessary communications and deal with your enquiries and requests.

Conduct analysis on diversity and inclusion of applicants and selected enterprises.

- **What categories of data do we process?**

Personal data
Full name
Contact details (email address)
Job title
Business location
Gender
Nationality
Social Media Account

- **How do we collect your personal data?**

Your personal data is collected through an online application form.

- **Lawfulness of data processing**

Unilever processes your personal data lawfully. Legal grounds on which we may base our processing activities depending on jurisdiction may include:

- **Performance of a contract**

The processing is necessary to allow you to take part in this programme, to process your application and (if you are selected) deliver a service (grant funding).

- **Data Retention**

In principle we do not hold your personal data for longer than is required for the original purpose it was collected, unless those purposes are compatible with the original purpose, or we are under a legal obligation to retain it for longer. Your personal data will not be held for longer than is needed.

- **Who will receive my data?**

Your personal data will be shared with:

- > Unilever colleagues in India or other technical experts across our business.
- > the UK's Foreign, Commonwealth and Development Office (FCDO), EY our partners in the TRANSFORM joint initiative.
- > One external reviewer - a subject matter expert, as part of the final stage in the application process.

- > Other third-parties service providers that perform functions on our behalf, such as companies that: host or operate Unilever's websites, process payments, analyse data, provide customer service, postal or delivery services, and sponsors or other third-parties that participate in or administer our promotions. They have access to personal data needed to perform their functions but may not use it for other purposes. Further, they must process this personal data in accordance with this Privacy Notice and as permitted by applicable data protection laws and regulations.
- > We may transfer personal data internationally. If we do transfer personal data abroad, Unilever will make sure that the personal data is protected with a similar level of protection as required by law in its country of origin. If we do transfer personal data to outside of the EEA, Unilever will make sure that it is protected in the same way as if it was being used in the EEA. We'll use one of the following safeguards:
 - Transfer to a non-EEA country whose privacy legislation ensures an adequate level of protection of personal data to the EEA country;
 - Put in place a contract with the third-party that means they must protect personal data to the same standards as the EEA; or
 - Transfer personal data to organisations that are part of specific agreements on cross-border data transfers with the EEA; or
 - Transfer personal data to organisations that have adopted other appropriate safeguards, such as e.g. binding corporate rules, an approved code of conduct or an approved certification mechanism.
- **Security of your data**

Unilever puts security controls in place to protect against unauthorized and unlawful processing and against accidental loss or destruction of, or damage to, personal data. This includes both technical controls (e.g., access control lists, network authentication, password protected) and organizational controls (e.g., training and awareness).

- **Contact Us**

If you have any questions or concerns about Unilever's privacy practices or data processing as part of the Scale Programme or if you would like to make a complaint regarding the Scale Programme, please do so by sending an email to transform.global@unilever.com.

DECISIONS REGARDING THE SELECTION OF START-UPS

- The selection of the start-ups is at the sole discretion of the TRANSFORM selection panel. Best efforts will be made to make decisions in accordance with this document.
- Throughout any and all phases of the evaluations, all decisions of the judges are final.

DISQUALIFICATION AND ORGANISER'S RIGHT TO AMEND COMPETITION RULES

- The organisers of this program reserve the right to disqualify any participant who is found to have violated the spirit of the program guidelines and terms and conditions stated herein. Disqualified participants shall forfeit any and all prizes awarded to them.
- The organisers reserve the right to amend these rules at any point before the last date to submit the application in line with the overall goal of program.

- The indicated dates for the call for applications may be revised at any point of time by the organisers. Any change in schedule will be suitably intimated on the webpage and on other relevant platforms.